

Anthony Thigpenn, CHAMPION FOR EQUITY AWARD



Anthony Thigpenn will be receiving the **Champion for Equity Award**, which honors those individuals who ignite social transformation. He is a Los Angeles-based community organizer for more than 30 years, heads **California Calls**, a powerful alliance of 31 organizations in 12 counties around the state. Mr. Thigpenn is widely recognized as a leading expert in grassroots, civic engagement technology and programs. He ran successful field campaigns for Los Angeles Mayor Antonio Villaraigosa, Congresswoman Karen Bass,

State Senator Kevin de León, and former City Councilmember Martin Ludlow, among others.

Mr. Thigpenn is also the founder and president of Strategic Concepts in Organizing & Policy Education (SCOPE), a grassroots organization formed in South Los Angeles shortly after the 1992 uprising in the city. It was formerly known as AGENDA. He is credited with developing a "Power Analysis" analytical tool in the 1990s, a process to be used by social justice organizations to build a strategy to win a campaign. The tool, which has been used by hundreds of organizations nationally, includes a systematic series of questions, investigative steps, information collection and knowledge of power players.

His areas of expertise include political, strategic and neighborhood organizing, economic justice and budget issues, building community organizations, engaging and shaping the electorate via civic engagement, public policy advocacy, Prop 13, new voter field technology, commercial property tax reform and California ballot initiatives and elections.