

RACE COUNTS

ADVANCING OPPORTUNITIES FOR ALL CALIFORNIANS

California is at a **TURNING POINT.**

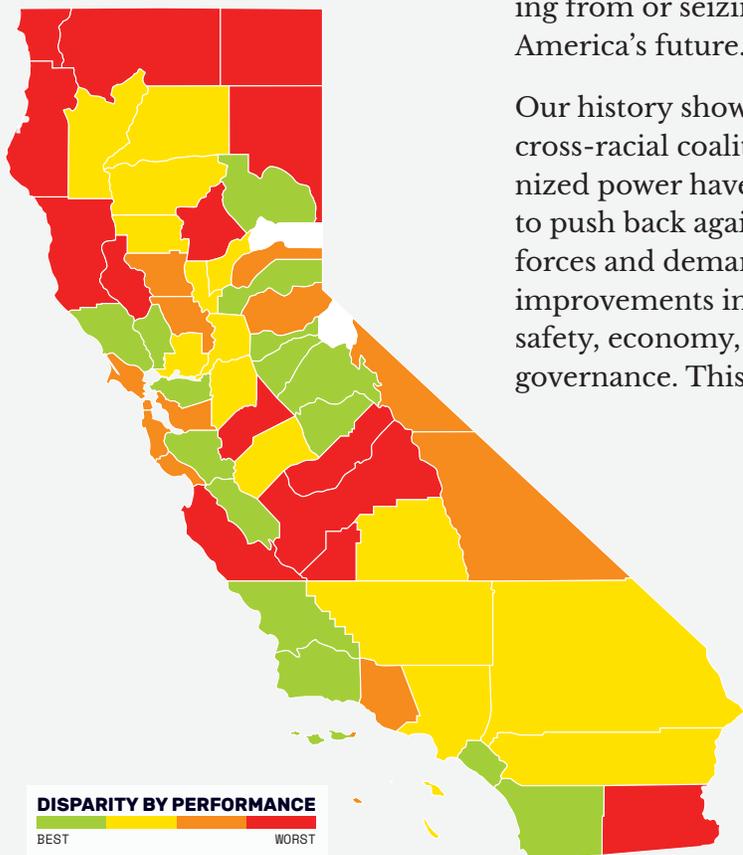
We must take collective action now to put us on the path to an equitable future. As the state's racial makeup and needs have completely transformed over the past 40 years, many of our public institutions and policies remain stuck in the past.

Despite our state's reputation as the "Golden State", generations of low-income communities of color have long been excluded from California's promise. But California has a long history of reinventing itself to meet the moment. We are, once again, at a critical juncture between retreating from or seizing our mantle as America's future.

Our history shows us that cross-racial coalitions and organized power have led the charge to push back against regressive forces and demand much needed improvements in our public safety, economy, health, and governance. This is why we are

coming together to leverage our collective assets and shared commitment to justice to assert that RACE COUNTS. Now is the moment, to once again, reinvent our public institutions and policies to ensure that all Californians can thrive over the next 40 years.

To push California forward, we need effective ways to measure and address long-standing racial disparities and to center organizers and activists to lead those conversations.



RACE COUNTS

For the first time, the RACE COUNTS project will maintain a comprehensive tracking tool of racial disparities across the state in seven key issue areas:

- Democracy
- Economic Opportunity
- Safety & Justice
- Access to Health Care
- Healthy Built Environments
- Education
- Housing

Through cutting-edge, rigorous research and analysis, RACE COUNTS will rank all 58 counties by these issue areas and provide a roadmap of how we can unwind generations of racial oppression.

This initiative will arm partners and community leaders with tools to better frame campaigns and move policy recommendations to effectively impact racial inequity in their neighborhoods and throughout California.

Project Components:

1. RACECOUNTS.ORG (Fall 2017)

- An index of racial disparity across 81 indicators across 58 counties
- Tools to identify the most pressing challenges within California's counties and cities, where possible

2. Key Reports (Fall 2017)

- Launch report will make the case for racial equity and lay out a path for achieving that vision
- Findings report will highlight how statewide and regional findings can be used to understand racial equity within the context of issue areas and campaigns
- Quarterly issue reports — such as Health Care Access and Criminal Justice — which will provide in-depth analysis and lift up insights on the most impacted populations

3. Capacity Building (2018 and beyond)

- Trainings on how the RaceCounts.org index can be used to understand racial equity
- Additional analysis to support local debates, campaigns and policy fights using a racial equity frame

The RACE COUNTS Steering Committee:

- Advancement Project California
- California Calls
- PICO California
- USC Program for Environmental and Regional Equity

Other statewide partners include:

- Alliance of Californians for Community Engagement (ACCE)
- Asian Americans Advancing Justice — Los Angeles
- Chrissie M. Castro & Associates
- Free Our Dreams
- Mobilize the Immigrant Vote
- PolicyLink